

April 15, 2014

PRESS RELEASE

Keio University

The Faculty of Economics' new, all-English BA programme "PEARL"

The Faculty of Economics at Keio University will start an all-English four year programme in economics, "Programme in Economics for Alliances, Research and Leadership (PEARL)". Its goal is to turn out dynamic leaders with a firm intellectual foundation in economics, who will be globally active in different professions. The programme is due to start in September 2016.

1. Purpose

The programme's name, PEARL, encapsulates the following aims of the programme:

Alliances: To develop human resources that can build economic alliances in Asia and beyond, and to make the Faculty of Economics at Keio a hub of education and research partnerships world-wide.

Research: To emphasise economic research while following Keio's tradition of "han-gaku, han-kyo" (half learner, half teacher). Intellectual interactions between professors and students will produce globally recognised research and researchers.

Leadership: To turn out leaders who design the future. When Yukichi Fukuzawa founded Keio in 1858, this was one of his most important goals. The programme will train students not just from Japan but also from all over the world to become leaders.

2. Features

To achieve these aims, the Faculty of Economics will take the following measures:

- (1) Allow qualified students to obtain both a Bachelor's degree and a Master's degree within a five year period.
- (2) Invite professors from our excellent partner universities to give lectures, and actively incorporate two-way distance learning using the internet and other resources.
- (3) Offer classes on Yukichi Fukuzawa's ideas and the modernization of Japan, business-related courses and internships, in addition to economics classes.
- (4) Incorporate existing seminar classes, research projects as well as classes offered in PCP (Professional Career Programme, the all-English programme for third and fourth year students) into the curriculum.
- (5) Encourage students to study abroad as either double degree students or as international exchange students.

3. Outline

The outline of the PEARL programme is as follows:

- (1) The academic year for this programme will start in September.
- (2) The number of students will be about 100 for each academic year.
- (3) Participants in PEARL will be asked to pay a programme fee, in addition to the usual tuition and fees for studying at the Faculty of Economics at Keio University.
- (4) Students will be drawn widely from inside and outside of Japan. We will actively advertise this programme using Keio's London Office and Shanghai Office. Students in Japan, including those in Keio's affiliated high schools will also be eligible to apply.
- (5) The applicant's academic ability will be evaluated using internationally recognised tests and qualifications such as SAT and International Baccalaureate (IB). The applicant's English ability will be evaluated using internationally recognised test results like TOEFL and IELTS. We will not conduct our own written exam.
- (6) Applicants must submit their transcripts of academic record from their high school. In addition, they can submit their scores for the standardized exams organized in their country of residence.
- (7) The number of credits necessary for graduation from PEARL will be the same as that for the existing B.A. (Ec.) degree offered by the Faculty of Economics.

Reference:

- The enrolment capacity for Faculty of Economics in Academic Year 2014 was approximately 1200 students (faculty capacity was 4800 students).
- Since September 2011, the Faculty of Environment and Information Studies at Keio University has been offering an all-English Bachelor's degree programme, the "Global Information and Communication Technology and Governance Academic (GIGA) Program". PEARL will be the second programme of this kind at Keio University.

*If you would like to request an interview or for further coverage, please contact the office below in advance.

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